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April 26, 2017

Mr. Keith Famie Visionalist Entertainment Productions 28345 Beck Road, Suite 404 Wixom, MI 48393

Dear Keith:

I am pleased to offer my support on behalf of the 1Florida Alzheimer's Disease Center and the University of Florida. Further, I will be happy to connect you and your team with our team and other key players conducting dementia research in the State in order to assist in the production of your project, "On the Front Lines of Alzheimer's Disease."

The state of Florida is one of the epicenters of the Alzheimer's epidemic; yet, reflective of the nation in that resources for research and patient care are far outstripped by need. We follow some unique populations and our research here at the University of Florida is focusing on novel approaches to therapies.

Over the last few years, a great deal of progress has been made to address the long-standing mismatch between funding and awareness of AD and other forms of dementia. Documentaries such as the one you propose serve a vital purpose in raising awareness among diverse audiences. I am honored that you have reached out to me for support and will enthusiastically support your efforts in any way I can.

Sincerely,

Todd E. Golde, M.D., Ph.D.

Director, McKnight Brain Institute

Full & Albell

Director, 1Florida Alzheimer's Disease Research Center

Professor, Department of Neuroscience, College of Medicine