



December 5, 2017

Keith Jamie
Visionalist Entertainment 28345 Beck Road
Wixom, MI 48393

Dear Keith,

I was so pleased to learn of your upcoming documentary, *On the Frontlines of Alzheimer's and Dementia*. As we both know from our personal involvement, this is a subject that we must bring to the forefront of a national discussion. Too many people assume that Alzheimer's is a normal part of aging. Not only is this not true, but there are multiple strategies that everyone can apply as early as possible to protect cognitive health. I'm hopeful that your documentary can help to invigorate the conversation surrounding Alzheimer's and help to disseminate this potentially life-saving information

As a carrier of two copies of APOE- ϵ 4, the gene most closely associated with the common form of Alzheimer's, this is a subject that I'm passionate about. I represent a large community of folks who are also carriers of this gene. After learning of our genetic high risk, through 23andMe we created a non-profit, ApoE4.Info, Inc., that was recently featured in a Sunday review article in the New York Times. By creating a coalition, our goal is to push for answers for our population. Because we have "skin in the game" no one cares more deeply about identifying prevention and even remediation strategies.

Sadly, mainstream medicine continues to focus on a pharmaceutical cure, with ZERO success, while ignoring peer reviewed evidence regarding simple strategies everyone can take to protect their cognitive health. Our all-volunteer community works hard to support and educate carriers of this gene, broadly disseminating this information. As we know, everyone is a risk for Alzheimer's, regardless of APOE status. For that reason, it's vital to spread our message. It is our belief that your documentary can help. We applaud and support your efforts. We look forward to working with you to ensure that your project is a success.

Sincerely,

Julie

Julie Gregory
ApoE4.Info., Inc., President
www.apoe4.info